



TECHNOLOGICAL UNIVERSITY DUBLIN

BLANCHARDSTOWN CAMPUS

Academic term	2023-24
Year	Year 4
Semester	SEMESTER EIGHT
Assignment Submission Date	24 th March
Title of Assignment	CA1 Introduction to the Theories of Entrepreneurship

Programme code	Programme title	Module code
TU844	Bachelor of Science in Horticulture	HTSC H4023
TU884	Bachelor of Science in Horticulture (Honours)	HTSC H4023

Module Title	Entrepreneurship & Enterprise Development
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Internal Examiner:	<i>Robert Hickey</i>
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Instructions to candidates:

1.	You <u>must answer all sections of this brief.</u> Please use the template provided on the module webpage https://www.learning101.ie/files/eedca1template24.docx
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Requirement:

As a starting point to your research, you should view the video on the module webpage titled (Theories of Entrepreneurship) and complete the instructions below. Using your own words give a brief outline of each of the theories listed below, **you should write at least one paragraph on each theory.**

- 1) The Economic Theory
- 2) The Sociological Theory
- 3) Entrepreneurship Innovation Theory
- 4) The Psychological Theory
- 5) Theory of Achievement/Motivation Achievement Theory

- 6) Give a brief overview of the Kakinada Experiment, including its findings and how these findings might influence you as a new entrepreneur.

All sources of material used in your leaflets must be referenced using the Harvard Style.

Your CA1 should be emailed to Robert.hickey@tudublin.ie before the due date.